Bob Harris, CAE, has 25+ years experience with associations, chambers and other nonprofits. His seminars are interactive, focused on core-knowledge and organizational (realistic) capacity and utilize case studies, trends and headlines for board orientation, training, strategic planning, staff training and consulting. He is the author of Association Management 101 Online©, creator of the Association Self-Auditing Process© and co-author of Building an Association Management Company.

Date: Friday, April 4, 2014
Time: 8:00 am - 2:00 pm
Agenda: 8:30-10:00 am  Training the Board – helping them to understand their roles and responsibilities, new tools, techniques and smart practices.

10:15 – 11:30 am  Strategic Planning – the most essential document in an association to keep board and committees focus on the mission and goals.

12:30 – 2:00 pm  Risk Management – A-Z of what could get you in trouble.

Location: Hilton Boston Dedham
25 Allied Drive, Dedham, MA 02026

Cost: $80 members; $120 nonmembers
Includes continental breakfast and lunch!

Though associations are characterized as “nonprofit” and “voluntary,” these descriptors should not be your business model. Organizational excellence is a commitment to be the best – a model amongst associations. The session will discuss performance measures, best practices, certification and accreditation. Bob Harris, CAE, will bring examples and asks that you consider sharing the successful processes and programs that make your organization among the best.

He is known around the world for sharing best practices and promoting sustainability of associations and chambers.

This program offers 4.25 CAE Professional Development Hours.

Register online at www.NESAE.org!

Sponsor this program!
$500 and includes exhibit table, signage, recognition and admittance for two people.
Space is very limited.

Registration Form
Name: ___________________________________________ Title: ______________________________
Company: ___________________________________________ Address: ______________________________
Ph: ___________________________ Email: ______________________________

Special needs/Dietary restrictions: ___________________________________________

Registration Type: ☐ $80 NE/SAE Member  ☐ $120 Non-member (Add $30 to registrations after March 20. No refunds after March 20.)
Payment: ☐ Check  Please charge my: ☐ MC ☐ Visa ☐ AmEx ☐ Discover
Name on Card: ___________________________________________ Exp.: __________________ CVV: ____________

Please fax your completed form to: (978) 250-1117. You can also mail to:
New England Society of Association Executives, 6 Boston Road, Suite 202, Chelmsford, MA 01824

Questions? Call us at (978) 250-9847 or send an email to office@nesae.org